

Reviews from the corporate world

My management team and I gained a great deal from spending two half days with Steve Hudson. Learning the PSR Method has resulted in a discernible improvement in our presentation style and helped us realise that it's not just what you say, but how you say it that can make all the difference.



Imtiaz Farookhi, NHBC Chief Executive

I came to Voice Master thinking voice training would be easy. I was wrong. And what an experience! Voice Master has dramatically improved the way in which I communicate and has undoubtedly given me the edge in my presentations to clients. I now have the confidence to get results in whatever context. Colleagues and friends have noted the change. Steve Hudson, with his wealth of experience, adds a truly personal and professional touch that's second to none.

The Hudson Voice Technique has given me tremendous confidence, thanks Steve.

Paul Ferguson, Director of Legal Services, Broadcasting Standards Commission



This was the best course of its kind I've ever been on. The technique really worked and a number of colleagues are interested. I'll be in touch as soon as I return from holiday and hope to have some good news for you.



Thanks again, Craig Townsend, ING Bank

Working in the advertising industry I needed to work on my presentation skills, a colleague suggested you may be able to help. The Hudson Voice Technique gave me so much confidence that I have enjoyed an uninterrupted two and a half year stint as the top salesman in a 50 strong sales team.

Tom Lancaster – St James's House



Dear Steve, thank you for coming out to Goa. The first session you organised had an immediate impact, so we will be recommending that all our managers train their staff in the Hudson Voice Technique. Thank you for your ongoing help.



Harish, Aditya Birla Group (Fortune 500)

Reviews from the legal profession



The Law Society

CPD Course visit report , Initial monitoring, Education and Training unit , The Law Society

I thoroughly enjoyed the course and came away convinced that the Hudson Voice Technique is an excellent way to learn how to use and control the voice more effectively, and that the skills acquired can be adapted for various purposes useful for solicitors; advocacy, presentations, public speaking generally, also for more effectively presenting an argument in a meeting or a negotiation, not to mention anyone who might want to set up a sideline in voiceovers. I feel that the majority of solicitors would gain from this course, and that the provider be granted accreditation.

Mrs Susan Brown Solicitors Regulation Authority (SRA) assessor



As an intellectual property lawyer it is imperative that I communicate as clearly and as positively as possible. One of my problems was that at certain times I spoke too fast. I attended several courses and received helpful hints, but no technique.

The Hudson Voice Technique has made a real difference in my confidence in public speaking, in addressing the course and in communicating with clients.

Wendy Kristalle, JD, California

Before taking your course I thought I was an effective communicator, who could talk easily with clients, disseminate information and argue effectively. However, having completed the course and by using the technique you teach, I am finding that I am far more effective in the advocacy undertake. I think the reason for this is because far more of what I have to say is retained, and your technique has instilled in me so much more confidence.

Thank you for perhaps the most enjoyable and educational course I have attended.

S.H. Robinson, Director at C & R Legal Limited (Crowdy and Rose)



As a Justice of the Peace since April 2006, I have often been underwhelmed by the style of delivery of some lawyers in court. Very few seem to grasp, that not only the content of the speech, but the manner in which it is delivered is important. To aid the active listening, note taking and comprehension which all magistrates must achieve, a compelling and easily comprehensible delivery is vital. The reverse is also true; a monotonous, dull and 'grey' delivery, full of odd verbal quirks or rushed through, can have the effect of alienating agents of the court rather than persuading them.

I am certain that were all court advocates to be trained in your method, court sittings would be more interesting, and, more importantly, the advocates more compelling on behalf of their clients.

Mrs Susan Scrivener, JP

Reviews Educational Sector

One of the things I noticed that hadn't been addressed at school was the need for some form of discipline when talking to people. I was worried that it would affect their job interviews and presentations if they didn't have control of their voice.

They all spoke incredibly fast and picked up some bad habits, My children enjoyed the course immensely and have used the techniques they learned to their advantage. It made them much more confident when facing an interviewing panel.

Barbara King-Harmon, London,



I would just like to let you know how the techniques I learnt on the course have helped me study for my Masters degree.

Through my own experience, it is assumed that reading is a given for the academic student.

However, the Hudson Voice Technique can improve the efficiency with which you read and can help to absorb and assimilate information more effectively in any area.

Dr. Sarah Davis MBChB

As a teacher, I know that verbal communication skills are vitally important to our success in life. I must say that this course made me rethink my delivery style to the point where I am much more confident and for the first time feel in charge of my presentations. It also made me realise that job interviews and presentations are even more nerve racking for students.

I will certainly arrange for my two children to be trained in the Hudson Voice Techniques so they can take full advantage of their education.



This is a technique which I believe every student and lecturer should learn.
Abigail Williams, lecturer, St. Peter's College Oxford University

Like most parents, I'm most keen that my son Ryan gets the best opportunity to be successful. That means, whatever his chosen career, he must sound confident and persuasive and that's why I chose Voice Master to help him. Here's what Ryan had to say:



Hi, I'm Ryan Lim and I'm 12 years old. I am studying in an international school in Shanghai. I would like to thank my parents for giving me the opportunity to learn from Steve Hudson because I found drastic improvements in my speech delivery as I grew more confident in my speech.

I would recommend this course to anyone because I found it very helpful. Once again, thank you, Mr. Steve Hudson.

I would like to put on record that the Hudson Voice Technique is the best staff development course I have attended in twenty years. It has made me totally rethink my own delivery style as a presenter and tutor. I have adopted many of the things that the course covered in terms of timing, voice control and delivery style and I would strongly recommend the Hudson Voice Technique course to anyone in the corporate world, as well as teachers and lecturers.



Mike Smith, Lecturer, Manchester University

Reviews from voiceovers

This course delivers exactly what it says it will. At the beginning of the course you are asked to record a number of lines to the best of your ability so you can compare it with what you sound like at the end. I was skeptical about how much I was improving during the course... I mean, sure, I learned some good advice but I didn't feel any huge improvement.

Then I recorded the final readings and compared them to my firsts and wow... mind blown!

This course gives basic advice and intriguing explanations for how to improve your voice while reading a script that has monumental resultsAll in all this is a course where the results speak for themselves and I highly suggest it.



Malcolm Tolman

Very comprehensive course! As an author who records my audio books, this course helped me to capture and remain mindful of the nuances of delivery that will make a marked difference in my general communications as well.

Samuel Crumby

I've taken several other voice over courses and even though this course is shorter than the others, it contains a plethora of information that can not be overlooked, It has made me gain more confidence and knowledge to the art of becoming a voice over personality, knowing that I can attack my next project confidently. A must have for anyone serious about learning how to speak and phrase properly. very very well done.

Cory Shelnick

The course is comprehensive. All of the relevant material [and I might add that it's ALL relevant] is sufficiently and successfully covered. I am tremendously satisfied as I feel that the value received far exceeds the money spent. I've been looking for something like this for more than a year, and I would have gladly paid more than I did. I would definitely recommend. Thank You, Steve!

Jim Allen

I found the course extremely interesting and helpful. The in-depth analysis of the various voice types and the exercises have given me the confidence to go ahead and produce a demo tape to try and break into the voiceover industry.

Cherry Yarrow

For an American audience, I thought this course may seem a bit foreign. But Mr. Hudson breaks down the basics of English-language speech in a universal way. Though this course may be marketed towards voiceover artists, I could see this as an appendage course for public speaking, persuasion, most any verbal communication course.

Mitchell T. Smith

Broadcaster Reviews

I only wish I had known about your Hudson Voice Technique while I was actually working for the BBC! I was a producer and presenter at the BBC World Service for ten years and what I know now (and practice) would have saved a lot of production time and made programmes more effective. During the course of that decade I must have produced thousands of programmes and presented many hundreds. A lot of them lacked one essential ingredient, which is supposed to be the lifeblood of every broadcaster – listenability. There was no formal training at the BBC and when guidance was offered it wasn't a patch on the Hudson Voice Technique. I learned more about reading and broadcasting in two half-day sessions with you Steve, than I did in ten years at the BBC. Only now can I count myself a professional broadcaster and voiceover.

Hugo Fay.



At first it felt a bit strange, learning how to read again. However, once we got started, I realised how much I actually took reading out loud for granted or, more importantly, how when we read aloud, we don't do it properly...

I also became more aware how many people working in television and radio have not been taught the basics in presentation and delivery of scripts.

I would definitely recommend this course to anyone of any occupation. Whether you are reading the news or dealing with a problematic customer in a shop, the techniques learned on the Voice Master course will certainly help you.



Karen Graham, Outside Broadcast Floor Manager, BBC

I thoroughly enjoyed the experience and feel that I've already learned an enormous amount. With some dedicated practice I believe I can make some really good progress. Already getting on my girlfriend's nerves last night by asking for a cup of tea...taking a minute to ask!!!

Nick Morgan, SKY Television



As a regular broadcaster on Radio 4, I already appreciated the importance of getting the message across first time in an interesting and entertaining way – there's no chance of re-reading something on the radio! ...I joined Steve for one of the most illuminating afternoons of my broadcasting career



Mairead Devlin,, National Broadcast Journalist, BBC Radio 4

I am a reporter for BBC radio news, broadcasting across the entire UK; BBC local radio network (43 stations). I've been at the BBC for 14 years.

I am more confident and my reporting now sounds more intelligent, considered and comprehensible - and I'll be one BBC reporter not irritating Steve any longer!

Betty Redondo, BBC Radio News



Reviews of those who speak English as a second language

I would recommend the Hudson Voice Technique to anyone who wants to be a professional broadcaster. Beginners will gain great insights and professional broadcasters will find it very useful too. Although I've been speaking English for many years, Korean is my first language and this technique has helped me considerably, even at this stage. This technique covers the essentials that give you the tools to put into practice.

Suzanne Jung, Producer-Presenter, Primetime Morning
(Singapore, Hong Kong, Seoul, Tokyo), Channel News Asia

MEDIACORP



I studied various books on this topic and even took a course for one year in rhetoric. However, after studying Steve's Voice Master technique, I have to admit that it surpasses by far anything else I ever learned. I was struck by the simplicity and effectiveness of this method.

Using the Hudson Voice Technique, I've learned important rules in a very short period of time and have applied them to presentations in English, but also to my own German language.

Gunnar Reimann (Bhaktivaibhava Swami)

I have been a practitioner at the Indian Bar, with over two decades of very varied experience of litigation, in the Higher Courts in India. Your training is invaluable to the career of any budding lawyer or even a senior lawyer.

We seldom realise that we have for years been speaking with incorrect technique and much lesser impact than we are capable of. It is only after doing your course, that one realises the frequent mistakes one makes with the speed of speaking, placing emphasis in the wrong place and inappropriate intonation. After doing your course, I realised the potential increase in impact I could make on my audience in court or elsewhere.



Sumeet Pushkarna



I know how important it is to talk patiently, clear and slowly to some patients, because it is about their healthso they must absolutely know what I tell them.

Danielle Groot, Dose Counselor thrombosis service, Starlet DC, Den Helder, The Netherlands

By using the techniques you teach, I now speak slower, clearer and my accent is better. I feel the Hudson Voice Technique is essential to call centre executives, marketing professionals, teachers and in fact, anyone who wants to make a lasting impression on their audience through their reading, speaking and presentation skills.



Raghavendra Ashok, teacher and author